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**Doctors Administrative Solutions President and CEO David Schlaifer
Named a Finalist for TBTF Outstanding Leadership Award**

TAMPA, Fla. – (Oct. 14, 2011) – David Schlaifer, president and CEO of Doctors Administrative Solutions (DAS), has been named a finalist for the Outstanding Leadership Award from the Tampa Bay Technology Forum (TBTF).

The award, one of TBTF's annual Industry Awards, recognizes a demonstrated leader who has made a significant and positive impact on Tampa Bay's technology community. Winners will be announced Nov. 4, 2011 at the 8th Annual Industry Achievement Awards Gala.

Under Schlaifer's leadership, DAS (www.Dr-Solutions.com) has enjoyed rapid growth despite difficult economic times. The firm, which helps physicians leverage IT advancements to run more profitable and effective practices, is on pace to realize a third straight year of revenue increases exceeding 200%. Within the past six months, it expanded its client base to nearly 200 physicians and 1,000 users treating more than a half million patients, and tripled its employee count. In addition to emerging as one of the top three electronic health record (EHR) providers in its market, DAS also boasts the largest EHR implementation staff dedicated solely to West Central Florida.

The business successes achieved by DAS under Schlaifer's guidance have not gone unnoticed. The firm has been named to the *Tampa Bay Business Journal's* "Fast 50" list of the region's fastest growing companies for the past two years, reaching #10 in 2011. His leadership was also integral to DAS being recognized in 2011 as a finalist in the inaugural "Florida Companies to Watch" awards, the *Business Journal's* Best Places to Work Awards and the TBTF 2009 Quantum Leap Technology Award.

Schlaifer also leverages his business acumen and unique gift for bringing people together to transform the region's healthcare system with a goal of improving the quality of and access to care. He led a coalition of political, healthcare and business leaders to win a multi-million dollar EHR software grant for the Tampa Bay region, is the founder of the Tampa Bay Health e-Connection and was an early member of the Tampa Bay Regional Health Information Organization (RHIO) steering committee. He is on the steering committee of the TBTF CEO Forum and serves on the Advisory Board of Education Africa USA.

These efforts have earned Schlaifer several prestigious honors, including a 2011 Tampa Movers & Shakers Award from *Business Leader* magazine and recognition by the TBTF and *Tampa Bay Business Journal* as a finalist in the 2011 BizTech Innovation Summit CEO of the Year award. He received the 2008

ITFlorida IT Leadership Award and was recognized by *Tampa Bay CEO* as one of the 100 leading CEOs in Tampa Bay in 2009.

About Doctors Administrative Solutions

Founded in 2003, Doctors Administrative Solutions (DAS) is dedicated to helping physicians throughout West Central Florida run more profitable private practices through the implementation of electronic health record (EHR) and practice management (PM) solutions. From local implementation to ongoing, in-person onsite training and local support, DAS is there every step of the way to ensure that physicians and practice staff are comfortable and confident working in the paperless environment. For more information, visit www.Dr-Solutions.com.

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