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***Tampa Bay Business Journal* Names Doctors Administrative Solutions COO Jennifer Shimek as One of the Region's Top Businesswomen**

TAMPA, Fla. – (Aug. 21, 2011) – Jennifer Shimek, COO of Doctors Administrative Solutions (DAS), has been named one of the Tampa Bay region's top young businesswomen by the *Tampa Bay Business Journal*. She was one of nine local businesswomen recognized in the "Young" category of the publication's BusinessWoman of the Year Awards for 2011.

In all, 52 businesswomen were recognized by the *Business Journal* in eight categories. They were selected by an independent panel of judges from a record pool of 360 nominations for the 2011 awards.

"It comes as no surprise that Jennifer would be singled out for her contributions to the Tampa Bay community and the impact she has had on the region's healthcare market, in particular her efforts to advance quality initiatives that benefit both patient and physician," said David Schlaifer, CEO of DAS (www.Dr-Solutions.com). "Through her work with DAS and several of the region's top specialty and multi-specialty physician practices, she has emerged as an authority on all aspects of physician practice operations and administration."

As COO, Shimek is responsible for overseeing the daily operations of DAS, which helps physicians leverage IT advancements to run more profitable and effective practices. Prior to joining the firm, she was Director of Clinical Services and Managed Care at HealthPoint Medical Group, a Tampa-based multispecialty physician practice owned by BayCare with more than 120 physicians. There, she was responsible for all of the physician quality initiatives, including Medical Home, NCQA DRP Accreditation, PQRS, ePrescribe, coding, risk management, medical malpractice and others.

Previously, Shimek was COO of the Florida Orthopaedic Institute, where she managed a clinical and administrative staff of more than 300 and the operational aspects of the 33-physician practice in Tampa. She was also a Manager of Health Sciences for Ernst & Young, where she provided national and international consulting services in healthcare.

Shimek earned a bachelor's degree from Florida State University and an MBA from the University of South Florida. She is currently working towards her Juris Doctor from Stetson University.

"We fully expect Jennifer's notable accomplishments to continue as she delivers outstanding results to the region through DAS," Schlaifer added. "Her accomplishments speak for themselves, and she



continues to strive to add depth to her experience to further advance quality of care in the Tampa Bay community.”

About Doctors Administrative Solutions

Founded in 2003, Doctors Administrative Solutions (DAS) is dedicated to helping physicians throughout West Central Florida run more profitable private practices through the implementation of electronic health record (EHR) and practice management (PM) solutions. From local implementation to ongoing, in-person, onsite training and local support, DAS is there every step of the way to ensure that physicians and practice staff are comfortable and confident working in the paperless environment. For more information, visit www.Dr-Solutions.com.

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